

April 2020

electrical wholesaler

Di-LOG

...measurably better

Keep Calm
and Support
**British
Manufacturing**



Best of British

All of our 18th Edition MFT's and ApplianceTEST
PAT's are all proudly manufactured in the UK

GREAT British Manufacturing

UK manufacturing has always been crucial to the UK's economic growth, and in a post-Brexit landscape that's also been impacted by the Covid-19 crisis, a healthy economy is more critical than ever. **David Sweetman, marketing & business development director at Di-LOG,** believes that the current uncertainty around negotiating deals with worldwide trading partners and restoring our GDP post this worldwide epidemic only puts a greater emphasis on buying British.

'Before I get accused of extreme patriotism, I do also believe that a diverse worldwide supply chain is required to sustain business supplying a commodity product, as well as the more specialist equipment - this is no different for Di-LOG. However, I do believe that when it comes to safety products such as Installation Testers testing to BS7671 (18th Edition) standards and Portable Appliance Testers testing to the standards set out in the IET Code of Practice, British-manufactured Test Equipment should be the first choice.

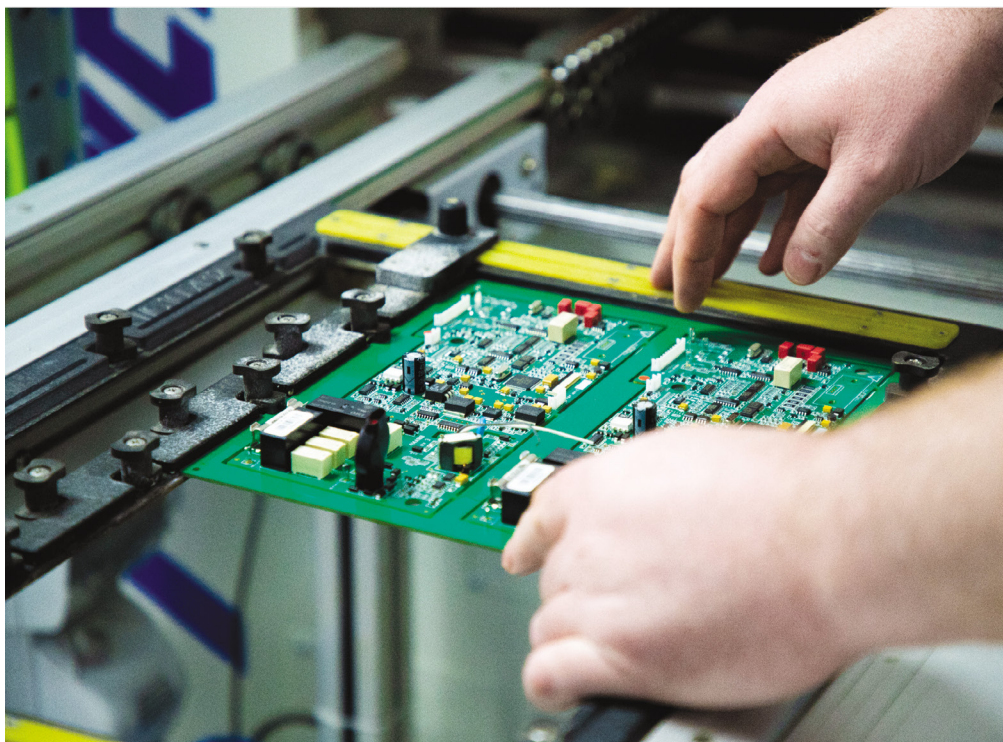
UK Quality

The UK has an excellent reputation for producing quality products within its shores. British-made products are in high demand across the globe because buyers can be sure that the quality is nothing short of excellent. A recent survey stated that 60% of the most patriotic purchases came from the manufacturing and engineering sectors, which goes to show that there is huge support in the UK manufacturing industry.

As the demand for UK-manufactured products grows, so do the businesses - allowing businesses of all sizes to expand. Manufacturing is also a fantastic way for young people to start out in the workplace, with great opportunities available for apprenticeships. There are some great benefits to

an 'earn as you learn' career, which can enable young people to develop vital skills as they work their way up the ladder - perhaps even setting up a business of their own.





UK products

Di-LOG is proud to support 'British Manufacturing' by designing and building its specialist safety test equipment in the UK. All of its 18th Edition Multifunction Testers and PATs have a UK based R&D team in partnership with Seaward Electronic in County Durham, dedicated to designing, building and delivering the most up to date technology to meet the continuous needs of its customers.

Developments such as the patented 'Xpert Loop Technology' RCD-LOC XLT loop system are in place on the new DL911x series Installation MFT. Di-LOG uses a very clever algorithm designed to detect noise and 'RCD uplift'. The RCD-LOC XLT Algorithm will perform an additional loop test specifically looking for the effects of noise and if RCD Uplift is present. The DL911x Series MFT will then return an accurate loop test result with all the external effects removed in around 9 seconds.

The ApplianceTEST DLPTx Series Portable Appliance Tester offers fast and efficient electrical safety testing with the DLPT2+ model having the ability to connect a label printer and data storage of 999 assets, including free datalogger software. Enabling simple, professional and fast PAT testing, this versatile range of testers feature all the required tests set out in the current 4th and the up and coming 5th edition of the Code of Practice due out later this year.

From time to time, things don't always go quite to plan and like any electronic device that is designed to work in the most extreme environment, there is always the odd hiccup. With UK based manufacturing, research, development and design teams, issues can be quickly found and resolved without your equipment potentially seeing more of the world than yourself!

The future of UK manufacturing

I take great pride in the fantastic range products the UK has developed over recent times, an achievement which makes me feel safe in the knowledge that a thriving manufacturing sector will enable us to secure the future reputation of the UK in the world as an innovative and leading place to manufacture.

Supporting UK manufacturing where possible is crucial as you need to consider how you are contributing to a world that is sustainable. We all have a responsibility to look after our planet, and reducing our carbon footprint will help towards

protecting the future for the next generations to come. As I covered earlier, instruments travelling around the world for maintenance and repair are not helping to save our planet.

Whilst there are some fantastic products manufactured overseas and there will always be justification to follow this route, I also conclude that there are lots of good reasons to buy British - reasons which include economic considerations, quality, integrity, and most importantly, pride to be supporting British manufacturing. Plus you will be doing your bit towards reducing climate change.

